



PARFUM FLOWER COMPANY

flowering special moments



Caring for Your Garden Roses



1 Unpack your roses as soon as possible and keep the SFK on.



2 Remove the elastic from the stems and trim about 1 inch from using clean, sharp secateurs.



3 Place the roses into clean water with flower food and allow them to hydrate for 4-6 hours in a cool place.



4 If they arrive late, they may remain in water overnight.



5 Once hydrated, remove all packaging and return the stems to fresh water with flower food.



6 Ensure the stems have space so the blooms have room to open.



7 Move the roses to room temperature to encourage natural opening.



8 Once open, return the roses to a cool area.

Hints & Tips

Opening typically takes 4 days in water, depending on the variety.

Please do not remove the outer guard petals until roses are hydrated and fully open.

SFK - this is the white card around the heads of the roses, sometimes they won't come with this, don't worry.



Scan the code or go to our website to see our full collection of rose varieties, all with vase life and more details.