

Flower Care

If your roses appear sleepy and thirsty after their journey, it is absolutely NORMAL.

Just follow these simple flower care steps and the roses will bloom delightfully.

Using a sharp knife, cut the stems approximately three centimeters from each stem's bottom edge, and put them water directly.

Remove any leaves that fall below the water line. Not removing the leaves may cause bacteria to form and shorten the rose's life.

Fill containers at least halfway up with water. The roses will need a large amount of fresh water with Chrysal floral food to become fully hydrated again.



To keep garden roses fresh, change the water every 24 to 48 hours or when the water becomes cloudy.

For people not used to buying garden roses, some varieties can look different from what you might expect. Some roses can show signs of dehydration or might show some spots or damaged outer petals. The bright colors are most susceptible to discoloration of the outer petals.

We ship our garden roses with guard petals in order to protect the blooms during shipping. Upon removal of the protective packaging, you can decide to remove any brown or discolored guard petals. It is not uncommon to remove an average of 5 to 10 petals per bloom. But when the flower is fully open you won't see them anymore.



For more information, visit www.parfumflowercompany.com or contact us at info@parfumflowercompany.com

Keep flowers away from direct sunlight, drafts or excessive heat. Remember that exposing garden roses to warmer environments, (outside, a hot room, etc.) will help the flower bloom, and storing your roses in a cooler environment will slow down the opening process.

Although our roses are year round available through your local wholesaler, we encourage you to order them at least 7 days in advance so we can ensure you of their availability and ship them freshly cut, directly from the farm. The opening times differ for each variety. If you want to be sure about the time it takes to a fully open flower for each variety, please download the assortment list from our website.

<https://www.parfumflowercompany.com>